Dr Blair Parsons' work background involves environmental research, management and consultancy across much of Western Australia and has included positions with the CSIRO, Australian Wildlife Conservancy and UWA.

Blair is currently the Director of Conservation for Greening Australia WA. Most recently, Blair led a consultancy team in the conduct of ecological surveys and monitoring (ie. plants and critters), primarily related to the mining industry. In his role on the board, Blair hopes to help keep the environment on the agenda, ensuring that our kids have the opportunity to connect with their surroundings via learning and activities aimed at developing their environmental awareness and appreciation.